



OUR VISION AND MISSION

Our Vision...

To be viewed by all our customers as a remarkable business that works with great integrity and consistency – sourcing and delivering excellent turf and landscaping products in the areas of Milton Keynes, St Albans and Oxford.

Our Mission...

We are a team of committed, positive and successful people who always strive to be balanced, integrated and honest.

CULTURE: We will live by our '14 Points of Culture'. As a reliable and trustworthy supplier, we will make sure that everyone who comes into contact with George Davies Turf will benefit greatly from dealing with us.

EDUCATION: We will use George's passion and experience to find innovative ways to educate ourselves, our suppliers and our customers – ensuring our suppliers find us very easy to work with, and our customers enjoy the experience of dealing with us and always get the best possible results.

QUALITY & VALUE FOR MONEY: We will maintain close working relationships with a range of first rate suppliers, including the three largest growers in the country, so we can offer the best value for money on high quality products and services, delivered with care and attention – time after time.

CONTROL: We will operate our own fleet of lorries – giving us complete control over the timing and scheduling of collections and deliveries. On time, every time – from the turf farm direct to the customer's door.

CUSTOMER SERVICE: We will always provide excellent customer service, treating every customer in the way we'd like to be treated ourselves – from a private customer who wants just one roll, to a landscaper with a 10,000 roll order.

COMMUNITY: We will treat our local community with the utmost respect at all times – not only by minimising the disturbance caused by our lorries, but also by being courteous to our neighbours, showing consideration to other road users, supporting local events, and making contributions to villages.

ENVIRONMENT & TRAINING: We will provide the right environment and training for each individual team member – allowing them to learn, grow and reach their full potential.

If every member of our team delivers on the mission, we will achieve our vision of being a remarkable business in the eyes of all our customers.

